

2020 Market Trends

Are your customers prepared for the office of the future?

These four trends will define the business technology opportunity over the next few years



1 Cloud

Worldwide market for cloud will explode to **\$330 billion** by **2022**. -Gartner

Cloud returns **3.2 times** more value than software. -Nucleus Research

The cloud service, PaperVision®.com saved Seafood Producers **\$891,000 annually** by **eliminating physical file storage**.



2 Artificial Intelligence (AI)

Worldwide spending on AI is growing at **33% CAGR** and will be **\$202 billion** by **2026**. -Fortune Business Insights



90% of new enterprise apps will include some type of AI by 2025. -IDC

MSI Mold Builders saves **\$686,000 annually** on invoice processing costs by using PaperVision® Forms Magic™ to classify and **extract invoice details automatically**.



3 Process Automation

Automating processes will be a **\$166 billion** market by **2023**. -Mordor Intelligence



45% of work activities can be automated. -PwC

Prestige Care **reduced invoice approval times** by **57%** when they used PaperVision® Enterprise WorkFlow to automate the process.



4 Cyber Security

The worldwide market for cyber security technologies is expected to reach **\$282 billion** by **2027**. -Fortune Business Insights



Organizations have a **29.6% chance** of experiencing a data breach, a number that **continues to climb**. -Ponemon Research

"ImageSilo® has improved our ability to **protect employee privacy** and district financial information."

-Troy Whalen, Superintendent, Cook County School District 104



Make sure you offer cloud, AI, automation and security to your customers!
Get all of them in a single product suite from just one vendor.



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