

ECM

An *exploding* opportunity

By 2020,
the digital universe will
contain as many digital
bits as there are **stars**
in the universe.
Talk about **BIG DATA!**

-IDC, 2014

The digital universe
doubles in
size every two years.
-IDC, 2014

By 2020, the digital
universe will reach
**44 trillion
gigabytes.**
-IDC, 2014

The average office
worker uses
10,000
sheets of copy
paper every year.
-The Paperless Project

Join the **ECM** explosion!



What is ECM?

Enterprise Content Management (ECM) software moves paper documents and electronic files into an organized electronic format and then securely manages that data.

"A typical employee spends
30%-40% of his or her time
looking for information locked
in email, documents, shared
hard disks or filing cabinets."
- The Paperless Project

Why businesses NEED ECM

18 minutes
is the
average
search time for
a document.
- The Paperless Project

Half of the
information that
should be protected
is **NOT** protected.
- IDC, 2012

At any given
time, between
3% and 5% of
an organization's
files are lost or
misplaced.
- The Paperless Project

Large
organizations
lose a document
**every
12 seconds.**
- The Paperless Project

It can cost up to **\$165**
to use, process, and
enter one paper form.
- Gartner

Filing costs average
\$20 per document.
- The Paperless Project

A Key Driver

"One of the key factors
contributing to this market
growth is the
need for
regulatory
compliance."

-TechNavio



The ECM Market

"The global ECM market
is poised to reach nearly
\$60 billion by
2020."

- Markets &
Markets



ROI Bonus!

"ECM applications return
\$7.50 for every \$1.00
invested."

- Nucleus
Research



Visit DigitechSystems.com/resellers to get all of your ECM questions answered.

