

Why Should You  
Be in the

# Cloud BIZ?

The cloud services market **will grow** at an overall CAGR of **22%**, reaching **\$236 billion in 2020**.

– Forrester, 2016

Cloud services are **the biggest disruption in the tech market** in the past **15 years** and **adoption is accelerating**.

– Gartner, 2016

**55%** of companies say they are looking to move to the cloud in the next **12-24 months**.

– AIIM, 2016

## What is the Cloud?

The cloud provides a simple way for businesses to access and manage their files from anywhere, on virtually any device.



**58%**

of businesses report the two biggest **benefits gained** by moving to **the cloud** are more **effective collaboration** and more modern **and flexible applications**.

– AIIM, 2016



**44%**

of cloud ECM **users have benefited** from a **cost reduction** compared to on-premise solutions.

– AIIM, 2016



“The financial benefits of moving to the cloud are clear – as are the **security** and **reliability** benefits. With cloud delivering **3.2 times the ROI** of on-premise applications with lower initial and ongoing costs, and the environmental benefits, it’s hard to argue against.”

– Rebecca Wettemann, Nucleus Research

## Why do businesses need to move to the cloud?



Electronically store, access and manage information to increase **efficiency**.



Improve information **control** with increased security.



Operating expenses are tax write offs which saves you **money**.

“By adding ImageSilo® to our product lineup we were able to double the amount of gigabytes that our customers store. Today we have hundreds of terabytes of data under management, and it brings us recurring revenue every month.”



– Mike James, CEO

“We made a business decision to get out of the costly and complex software development world and resell ImageSilo. We decided to buy, not build, and it’s worked out great. ImageSilo is the most profitable portion of our imaging business.”



– Jim Collins, President

“We attribute 100% of our sales growth to the ECMNOW! suite. ImageSilo is the keystone of our cash flow, which is a lot less stressful. We are protected by the stability and control of recurring revenue, which allows us to offer extraordinary customer service to our clients.”



– Bruce Rector, Owner and President

Help your clients reduce operating expenses and see your profits rise with a stable recurring revenue stream from ECMNOW!

Visit [DigitechSystems.com/Resellers](http://DigitechSystems.com/Resellers) to learn more



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