

Introduced in 1999, the Gramm-Leach-Bliley Act (GLBA) applies to financial institutions—companies that help organizations and individuals borrow funds, manage risk, manage funds, and increase the size of financial holdings in order to achieve targeted goals. Financial institutions must securely store personal financial information, advise individuals on their data sharing policies, and track user activity or face fines and even potential jail time if you fail to comply. But the good news is *ECMNOW!* makes it easy!



# EFFICIENCY NOW

- Utilize our patented artificial intelligence (AI) engine to automate document processing to avoid liability caused by human error.
- Electronically send consumer privacy notifications and opt-out options quickly and easily to comply with the Financial Privacy Rule.
- Locate the documents you need in seconds with keyword searching to respond to requests quickly.



# CONTROL NOW

- Set up and ensure security access rights for every information request to prevent unauthorized access.
- Track all user login and activity to make information audits a breeze.
- Ensure all documents are secure, both at rest and when transmitted with document encryption.



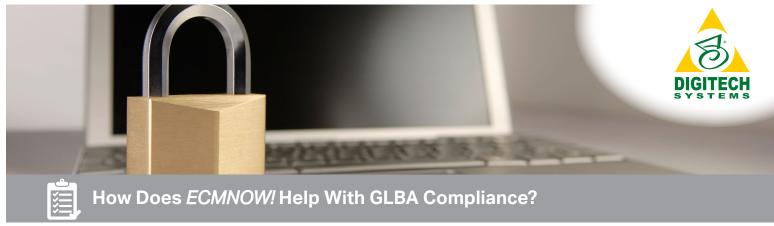
# MONEY NOW

- Implement easy-to-use cloud technology to improve security without a costly investment.
- Reduce operational expenses by eliminating hardware and IT costs by managing records in the cloud.
- Avoid costly fines by having a system that ensures data security and procedures are followed that were established by the Safeguards Rule.



"Safeguarding customer information isn't just the law. It also makes good business sense. When you show customers you care about the security of their personal information, you increase their confidence in your company."

- Federal Trade Commission (FTC)



What if you could ensure all your organization's data was secure and in compliance with GLBA? *ECMNOW!* provides companies with controls and system security that enables compliance, ensuring all important documents are safe, secure, and compliant with current GLBA regulations.



### **Establish Strong Security Processes**

Are your current security processes GLBA compliant? The Safeguards Rule mandates financial institutions have a written security plan that describes how they maintain customer confidentiality. *ECMNOW!* provides extensive security features, reducing time, energy, and money spent trying to establish security plans.



#### **Notify Users Easily**

Are you able to notify your customers about sharing their private information? The Financial Privacy Rule requires you to notify your customers when and how their information is being shared. *ECMNOW!* allows you to share an unlimited number of privacy notices so your customers are always aware of when their data is being shared.



#### **Quickly Track User Activity**

Are you tired of spending hours trying to track down information requests? GLBA requires user activity to be tracked. *ECMNOW!* has powerful search functions that allow you to track user login and activity making information audits a breeze.



### **Ensure Compliance**

Can you afford a fine from not being compliant? GLBA violations are \$100,000 per violation, not to mention potential imprisonment for up to five years. *ECMNOW!* along with good data protection practices enable GLBA compliance to help you avoid costly fines.



#### **Protect from Disaster**

Are your important documents safe if disaster struck? Disasters happen and often its when we least expect them. Using *ECMNOW!* you know your files are always protected safely in the cloud with ImageSilo\*, allowing you to recover from disaster quickly.



#### Save Money With the Cloud

Can you access your information from anywhere? Ensure access anytime, anywhere with *ECMNOW!* Reduce operational expenses by eliminating hardware and IT costs through implementing easy-to-use cloud technology to improve security without a costly investment.

Two Rivers

"Thanks to the multiple layers of security in ImageSilo®, we can make sure that only the individuals that need access to a file have it. We have greater control of our documents and know that they are being held in compliance with GLBA regulations."

- Aaron Baltisberger, VP of Commercial Lending, Two Rivers Bank & Trust

### For a complete product listing and technical information, please visit: www.digitechsystems.com or call toll free 866.374.3569

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