



## Industry Brief: Cloud Services

Is your organization managing its data in the cloud? According to LogicMonitor, 83% of enterprise workloads will be in the cloud by 2020.<sup>1</sup> On-premise solutions can be costly and may not provide the level of security that is required by both customers and federal regulations. Integrating a cloud Enterprise Content Management (ECM) system can dramatically improve how information is managed, saving your organization valuable time and money.



### EFFICIENCY NOW

- Store documents in the cloud to access them anywhere, from virtually any device, 24/7.
- Shorten your purchasing processes by avoiding capital expenses that take time to approve.
- Get up and running quickly with cloud services that take days, not months, to implement into your organization.



### CONTROL NOW

- Manage your growing amounts of data with ease by utilizing scalable and maintenance-free cloud solutions.
- Ensure your organization's sensitive information is protected and compliant by utilizing cloud services that have automatic security updates.
- Protect corporate records from disaster with secure backups stored in the cloud for easy and instant access to your data when you need it most.



### MONEY NOW

- Write off the cost of your cloud content management service as an operating expense on your business taxes to reduce taxes paid to the IRS.
- Eliminate the IT and hardware costs associated with on-premise content management solutions.
- Reduce the cost per document processed by managing files electronically.

<sup>1</sup> <https://www.logicmonitor.com/resource/the-future-of-the-cloud-a-cloud-influencers-survey/>

*"On-premise deployments have software licensing costs, but also have yearly maintenance, hardware purchase and maintenance, and more expensive consulting costs. Cloud vendors handle these challenges on their end, freeing up customers to invest IT resources elsewhere. Nucleus found that cloud deployments have an average 2.26 times lower total cost of ownership (TCO) compared with on-premise deployments."*

- Nucleus Research





## What Problems Can *ECMNOW!* Solve?

Organizations that move to the cloud report greater scalability, faster access to infrastructure, higher availability, and faster time to market for products and services. With cloud services delivering 3.2 times the ROI of on-premise solutions, what are you waiting for?<sup>2</sup> ImageSilo® offers unparalleled reliability, scalability, and security while boasting a more than 99.99% uptime since its launch in 1999.



### Access Any Document, Anywhere, Anytime®

Do you have 24/7 access to your data? ImageSilo allows you to not only access documents anywhere, anytime, and on virtually any device, but also enables you to locate information within seconds with a simple keyword search. You can also rest assured that you are working on the most current version of a document because of powerful check-in/check-out and versioning controls to help you manage your information efficiently.



### Ensure Regulatory Compliance

Is your data in compliance with federal and industry regulations? Many organizations struggle to keep paper secure, and noncompliance with government regulations can be catastrophic. ImageSilo uses advanced reporting features to provide an audit trail, showing who has viewed the document and when. You can also rest assured your data is safe from theft, loss, or natural disaster with secure backups to the cloud.



### Enjoy Economic Freedom with Cloud

Are you spending too much on data management? Hardware, software, and maintenance costs associated with on-premise document solutions are a burden to every organization. Reallocate time and money saved on time-consuming and costly on-premise maintenance to more strategic tasks and goals within your organization. Plus, no capital expenditure makes ImageSilo a tax-deductible operating expense for your organization.



### Deploy Cloud Services Quickly

Worried about the time it takes to implement cloud services into your organization? Cloud services shouldn't take months to implement, as the longer it takes to deploy, the more time it takes to see a return on investment. ImageSilo takes days not months to not only implement, but also to start using, as it's user interface is intuitive and requires little training.



### Utilize Unlimited Scalability and Reliability

Is managing your growing data a struggle? As the amount of information rapidly increases, our capacity to store and manage data is falling behind. Amazon Web Services (AWS) hosts ImageSilo, which allows our customers to enjoy unlimited scalability and 11 nines of data durability.



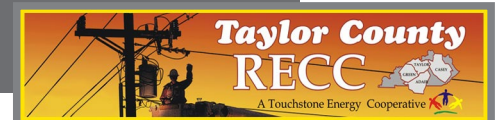
### Securely Protect Your Data

Is your data secure? Most organizations face threats, both internal and external, on a daily basis. ImageSilo uses five layers of protection, including physical, transmission, system, data, and application security. Managing your documents electronically in the cloud ensures you have better control over the security of your data.

<sup>2</sup> <https://www.digitechsystems.com/wp-content/uploads/2016/05/Nucleus-Cloud-delivers-3.2-times-ROI.pdf>

*"Thanks to ImageSilo, we have the data we need at our fingertips. The convenience factor is the biggest asset for me. If a member calls, we can pull their information in 30 seconds or less and don't have to dig through multiple filing cabinets."*

- Patsy Walters, Accounting Supervisor, Taylor County RECC



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[www.digitechsystems.com](http://www.digitechsystems.com) or call toll free 866.374.3569**